EMMA JAUD

UX/UI DESIGNER & ENGINEER

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EDUCATION

UX/UI Design Certificate / University of Texas at Austin - Austin, Texas   *January 2021*

Elements of Computing Certificate / University of Texas at Austin - Austin, Texas   *May 2020*

BSA in Mathematics / University of Texas at Austin - Austin, Texas   *May 2020*

SKILLS

Technical: Wireframing, Information Architecture, Prototyping, Heuristic Evaluations, Task Flows, User Flows, Web Development, Coding, Usability Testing, Atomic Design, Website Hosting

Tools: Adobe XD - GitHub - Visual Studio Code - HTML - CSS - Javascript - Python - Excel - Figma - Miro - DreamHost

Languages: English (Fluent), German (Proficient) : Dual citizen of United States and Austria

CODING - PROJECTS

MANNA KOREAN RESTAURANT | *https://www.mannaaustin.com/*

Analysis, creation and coding of Manna Korean Restaurant, a website that allows users to view restaurant items and prices in a clean concise design as well as order to go.

Skills | Technologies Used: User Experience Design (UI/UX), Information Architecture, Sitemap, Interaction Design, Wireframing, Prototyping, AdobeXD, Web Development, VSCode, Coding, HTML, CSS, Javascript, DreamHost, Hosting

UX/UI - PROJECTS

DELLGAMING | *https://emmajaud.com/dellgaming.html*

Analysis and creation of DellGaming, a subsite that immerses users into the world of gaming while showcasing Dell gaming products in an approachable way and creates a more all-inclusive e-commerce shopping experience for their gaming audience.

- **Skills | Technologies Used:** Heuristic Analysis, SWOT Analysis, User Research (Interviews + Surveys) & Analysis, Persona Creation, User Experience Design (UI/UX), Information Architecture, Sitemap, Interaction Design, Wireframing, Prototyping, Usability Testing, Figma, Miro, Web Development

ILLUMINÉ | *https://emmajaud.com/illumine.html*

This project was to take our Stakeholder Amanda Cavaleri idea creating a space for users to cultivate wisdom. Thus, illumine was created and offers wisdom skill courses and opportunities for reflection so that users can create solid connections that result in conscientious decision making. illumine combines the pillars of wisdom allowing users to pursue their potential individually and independently.

- **Skills | Technologies Used:** Stakeholder Interviews, User Research (Interviews + Surveys) & Analysis, Persona Creation, Mood Board, Information Architecture, User Experience Design (UI/UX), Interaction Design, Wireframing, Prototyping, Usability Testing, Figma, Miro, InVision

**DEPARTMENT OF ENERGY RWD REDESIGN | ** https://emmajaud.com/doe.html

The aim of this project was to improve the experience for users who explore the DoE website for information to be able to navigate easily, thereby encouraging them to revisit the site.

- **Skills | Technologies Used:** User Research (Interviews + Surveys) & Analysis, Heuristic Analysis, Persona Creation, Mood Board, Information Architecture, Interaction Design, Sitemap, UI Navigation Prototyping, UI Wireframing, Prototyping, Usability Testing, Style Tile, RWD for both Desktop & Mobile in Adobe XD